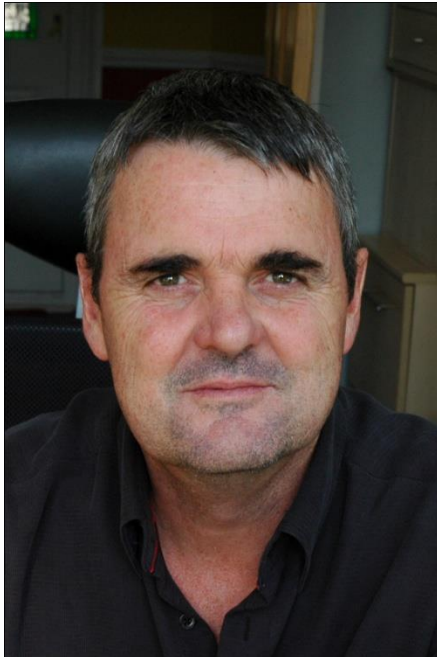

BUSINESS PROFILE



Sustainable supply chains: Working with developing countries, small scale farmers, retail practices, analysis, planning, labour standards, governance advice.

Private standards: Modern retailing, brand integrity, certification, audits, policy writing, protocols, best practice, project management, compliance strategy, Food and Consumer Products.

Public Speaking: Food supply chains and global trends in risk management. Retailer and brand manufacturer policy. Responsible purchasing.

Management training: Personal development, coaching, leadership, facilitation, performance management, behavioural profiling, influencing skills.

SOME CURRENT WORK ITEMS 2017

International Featured Standards (IFS). The associated members of the German Retailer Federation (HDE) in partnership with its French counterpart, FCD collaboratively developed and implemented IFS Food, a quality and food safety standard for a retailer branded food products. They have published a White Paper I have written for them about their innovative IFS Global Markets in Central and Eastern Europe. I have written a case study for them about a food factory in Brazil titled “Achieving certification to IFS Food – more than a piece of paper.” I am writing a case study for a factory in Chile that had lost and regained certification. I am working with their leadership team to refresh and develop their market position.

Major retailer (UK): I am working with a development team to revise and streamline their technical and quality process. Initially this work is for fresh produce and in due course the review will include meat. I am offering an independent consultation with their suppliers to ensure a confidential and honest analysis of potential efficiencies can be identified.

Global Certification Body: I have been working with their business development team to support their international engagement in food supply chain certification activities. This has included a review of European retailer policy and activity in food sectors of interest.

Other work (Private and confidential). Independent evaluations, strategic investigations, market analysis, problem solving, failure analysis, crisis management, customer relationships and strategy.



Public Speaking

- Kimberly-Clark: Global marketing team: The food processing industry. (Atlanta, October 2015)
- Kimberly-Clark: Company conference. The auditing process and its costs. (Berlin, March 2014)
- Nigerian Export Promotion Council: The European Food Industry 2013. (Abuja, May 2013)
- The Technical Centre for Agricultural and Rural Cooperation (CTA): Transforming value chains, Panelist in plenary discussion. (Addis Ababa, November 2012).
- REVERSE project: Working for the Aquitaine region (France) I moderated a discussion at this project's closing event between a panel of experts from interested organisations, including the EC and the EEA on the integration of biodiversity into European sectoral policies in coming years. (Brussels, Sept 2012)
- The Better Cotton Initiative: Facilitation of the second and third BCI Supply Chain Conference. (Colombo, June 2011 and Shanghai, July 2012).

Recent publications (all of these are available for download without registration from my website)

- IFS Case study: "Achieving certification to IFS Food – more than a piece of paper" (September 2016)
- IFS Global Markets – Food: Building capacity for food safety (March 2016)
- GFSI: I have written two case studies for Global Markets. They feature the pioneering work on food safety capacity building of Metro in Serbia and Aeon in Malaysia. (February 2015)
- Kimberly-Clark: "Understanding Lean" a White Paper - how Lean ideas are driving change in food factories (2015) and "The Cost of Failure". (April 2014)
- OECD, UNEP, World Bank and IDH The Sustainable Trade Initiative: "Building Green Global Value Chains: Committed public-private coalitions in agro-commodity markets, (April 2013)

CLIENT PROFILE

Retailers	Trade Associations	Service providers
Governments	Government Agencies	NGOs
Manufacturers	Suppliers	Foundations

PREVIOUS WORK:

TESCO STORES LTD - Product Integrity Manager

2001 - 2007

Group Trading Law and Technical Department - Consumer and Regulatory Policy

- Lead on legal compliance audits, supply chain standards and technical competence Write and implement policy, protocols and codes of practice on supplier management.
- Committee of the BRC Global Standards, food and consumer products. Advisory group for Eurep-GAP.
- Director and Chairman of the Global Food Safety Initiative (GFSI), the international retailer and brand manufacturer collaboration that brings together all food industry stakeholders to achieve agreement on technical standards and support strategic changes.

Senior Technical Management positions

1993 - 2001

- Tesco Stores Ltd, running Fresh Food Quality for the UK (98-01), leading international technical process in Tesco France (95-98) and vegetable technologist (93-95)

Farm Manager

1985 – 1992

- Edward Vinson Ltd, UK's largest fruit grower, supplying all the major retailers
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