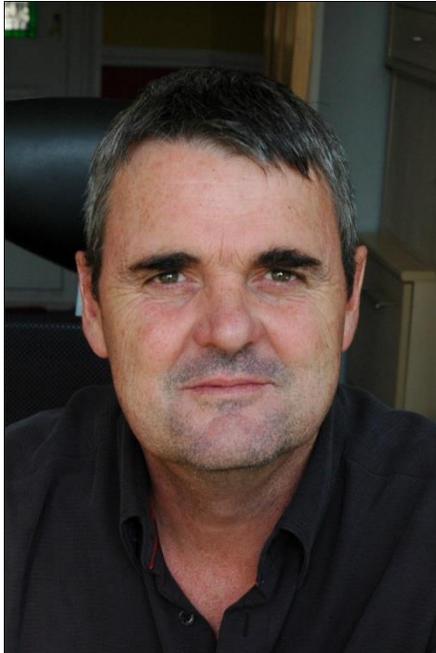


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## BUSINESS PROFILE



**Sustainable supply chains:** Working with developing countries, small scale farmers, retail practices, analysis, planning, labour standards, governance advice.

**Private standards:** Modern retailing, brand integrity, certification, audits, policy writing, protocols, best practice, project management, compliance strategy, Food and Consumer Products.

**Public Speaking:** Food supply chains and global trends in risk management. Retailer and brand manufacturer policy. Responsible purchasing.

**Management training:** Personal development, coaching, leadership, facilitation, performance management, behavioural profiling, influencing skills.

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## SOME CURRENT WORK ITEMS 2016

**The Consumer Goods Forum (CGF).** I am working with the GFSI Team on a number of strategic and operational issues. I am working with the GFSI Technical Working Group for Global Markets Primary Revision. I have written a stakeholder summary of the GFSI Benchmarking Requirements Version 7. I also write copy for the website and the report for their Global Food Safety Conference.

**The Global Sustainable Seafood Initiative.** I delivered the mid-term evaluation for this multi stakeholder initiative that has developed a Global Benchmark Tool by which seafood certification schemes can be objectively and systematically assessed. I plan and facilitate all meetings of their Steering Board and its committees. I have written a Charter, a Strategic Business Plan and a comprehensive report on opportunities for scope extension beyond benchmarking. I am a co-writer on a White Paper for their stakeholders that will help them answer the question: What's next?

**International Featured Standards (IFS).** The associated members of the German Retailer Federation (HDE) in partnership with its French counterpart, FCD collaboratively developed and implemented IFS Food, a quality and food safety standard for a retailer branded food products. I am writing a White Paper for IFS about their innovative IFS Global Markets in Central and Eastern Europe.

**Other work** (Private and confidential). Independent evaluations, strategic investigations, market analysis, problem solving, failure analysis, crisis management, customer relationships and strategy.



## Public Speaking

- Kimberly-Clark: Global marketing team: The food processing industry. (Atlanta, October 2015)
- Kimberly-Clark: Company conference. The auditing process and its costs. (Berlin, March 2014)
- Nigerian Export Promotion Council: The European Food Industry 2013. (Abuja, May 2013)
- The Technical Centre for Agricultural and Rural Cooperation (CTA): Transforming value chains, Panelist in plenary discussion. (Addis Ababa, November 2012).
- REVERSE project: Working for the Aquitaine region (France) I moderated a discussion at this project’s closing event between a panel of experts from interested organisations, including the EC and the EEA on the integration of biodiversity into European sectoral policies in coming years. (Brussels, Sept 2012)
- The Better Cotton Initiative: Working for the Sustainable Trade Initiative (IDH), facilitation of the third BCI Supply Chain Conference. (Shanghai, July 2012).

## Recent publications

- GFSI: I have written two case studies for Global Markets. They feature the pioneering work on food safety capacity building of Metro in Serbia and Aeon in Malaysia. (February 2015)
- Kimberly-Clark: “Understanding Lean” a White Paper - how Lean ideas are driving change in food factories (2015) and “The Cost of Failure”. (April 2014)
- GFSI: “Safe food for consumers everywhere” The food world’s biggest story of technical cooperation Food Quality Magazine, Issue 2. (October 2014)
- OECD, UNEP, World Bank and IDH The Sustainable Trade Initiative: “Building Green Global Value Chains: Committed public-private coalitions in agro-commodity markets, (April 2013)

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### CLIENT PROFILE

Retailers	Trade Associations	Service providers
Governments	Government Agencies	NGOs
Manufacturers	Suppliers	Foundations

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## PREVIOUS WORK:

### TESCO STORES LTD - Product Integrity Manager

**2001 - 2007**

Group Trading Law and Technical Department - Consumer and Regulatory Policy

- Lead on legal compliance audits, supply chain standards and technical competence Write and implement policy, protocols and codes of practice on supplier management.
- Committee of the BRC Global Standards, food and consumer products. Advisory group for Eurep-GAP.
- Director and Chairman of the Global Food Safety Initiative (GFSI), the international retailer and brand manufacturer collaboration that brings together all food industry stakeholders to achieve agreement on technical standards and support strategic changes.

### Senior Technical Management positions

**1993 - 2001**

- Tesco Stores Ltd, running Fresh Food Quality for the UK (98-01), leading international technical process in Tesco France (95-98) and vegetable technologist (93-95)

### Farm Manager

**1985 – 1992**

- Edward Vinson Ltd, UK’s largest fruit grower, supplying all the major retailers
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